

Partner with the ASEE EngineeringK12 Center

Understand and reach the K-12 engineering education community. Together we can inspire creative minds.



Innovate.
Educate.
Inspire.

Innovate

Our partners are innovators in their fields, and their products help to mold innovators of the future.

Educate

Our partners are educators. Together we provide teachers and students with effective educational resources designed for the K-12 classroom.

Inspire

Together with our partners, we inspire students to open their minds to engineering and technology.



The ASEE EngineeringK12 Center
American Society for Engineering Education

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Creating
tomorrow's
engineers
together.

Partnership Opportunities

Direct Marketing

Engineering, Go For It!, ASEE's bi-annual guidebook to engineering and technology for high school students

- Contribute to the nearly one million copies of all three editions in circulation by 2007
- Target specific demographics through your choice of distribution channels
- Link your organization with academic and career opportunities in engineering and technology by customizing the back cover—the only promotional content in the publication

Exposure

Electronic advertising in multiple venues

- ASEE EngineeringK12 Center (www.engineeringk12.org)
- ASEE's K12 page (www.asee.org/k12)
- "Go Engineering," bi-weekly e-newsletter

Face-to-Face Exchange

Opportunities to interact with national leaders in K-12 engineering education

- Showcase your K-12 engineering education materials to an expert audience of potential users
- Learn what's happening across the country in K-12 engineering education
- Meet national leaders in the field from industry, K-12, and higher education

Expertise

Access to expert knowledge in K-12 engineering education

- Enjoy unique messaging and distribution capacity among stakeholder organizations in the field
- Consult with ASEE K-12 engineering experts on specific programs and policies
- Receive broad marketing and communications support

We can help organizations develop and disseminate projects designed to serve and connect with the K-12 engineering education community.

Please contact us about any potential partnership opportunities of interest to you and your organization.

